

WOMEN EMPOWERMENT

Mrs. Bharti Save 49 years old resides at Wania pada, Borigaon village, Talasari tehsil, in Thane district. After SSCE, she got married with Shri Avinash and fully engaged in household work and look after children and family member. Beside this she has to perform work related to farming as belongs to farming family.

They have 4 acres of land by heir, out of this 2 acres land are under sapota cultivation. Her family was fully depends upon agriculture, didn't have any other income source. Those days were hardy and unsatisfactory to her family. There was no approach of Government schemes.

Many times both husband and wife used to come to KVK to take guidance about the horticultural plantation and discussed about income generation sources with KVK scientist.

In the year 1993- 94 Krishi Vigyan Kendra, Kosbad Hill arranged training on processing of Fruits and vegetable. At that time Sau. Bharti Save along with other farm women were participated in particular training

After this training she forms a Self Help Group of 10 women's name Bharti SHG at Borigaon and decided to prepare various fruit product from sapota, mango, chili, tomato, lemon etc and started work with preparation of sapota product like sapota chips and sapota pickle on pilot basis. The interest of the SHG members increased and they got more returns from selling of sapota products rather than fresh fruits.

For value addition of sapota they utilized dropped ripens fruits the market value of such fruits are Rs 2/kg. From 10 kgs of fresh fruits of Rs 20/- they got 1 kg of dried chips. The market value of sapota chips Rs 120/kg . It means they got Rs 100/- more. Apart from this work they have started value addition of mango, lemon, chili, anola also.

In addition these she has been trained on Vermicompost, Grafting techniques, Backyard Poultry Keeping, by Krishi Vigyan Kendra, Kosbad Hill.

Beside the group activity she is also engaged in agricultural as well as household activities with her husband. Today she owned

- a. 0.70 ha land, which is under rice cultivation and she took 2 ha. land on lease, also under rice cultivation in Kharif season and she earn Rs 35000 to 42000 .
- b. Fruits orchards: Sapota cultivation on 2.67 ha, **Mango, Coconut plants** (350 No.), **Avacado** (25No.), **Fig** (5 No.), **Coco** (3 No), **Anola** (6 No), **Areca nut** (100 no), **Poponus** (6No), **Jackfruit** (50 No), **Lemon** (40No), etc trees gave her Rs 1.10 lakh / year.
- c. She is also earning Rs. 25000/- from selling of various products like sapota chips, pickles, sarabat, hair oil, masalas, etc.
- d. Vegetable, fruits and medicinal plants and floriculture nursery: gives her Rs 25000/year
- e. Floriculture Unit: Cultivation of marygold, crosndra, crysanthimum, hibiscus, jarbera and others ornamental plants she earned approximate Rs 400/ day.

- f. Back yard poultry with 12 RIR birds and 10 Black Astrolorp for home consumption purpose
- g. She holds a dairy unit: 3 cow (Gir, Jarsi and A variety.) a buffalo, and 3 goats.
- h. Vermicompost production units: consumption for their own orchids.

Keeping in view her contribution in agriculture sector as well as social activities in the development of Women Entrepreneurs she was awarded by **Jijamata Puraskar** of State Agril Dept in 2002....

Now she is fully satisfied with her own earning. She purchased some assets like 5 ha land to expand farming activities, gold jewelry, and huge amount of her own earning was spent on children higher education. Her son and daughter completed B.Sc Agril, MBA from MANAGE Hyderabad and M. Sc. in Environmental Biology respectively.